



## Imagination Celebration 2016 Guidelines

### ArtsOC's Commitment:

1. All official events will be included in the Imagination Celebration (IC) flyer
2. Flyers will be printed and distributed to approximately 300,000 school children in grades K-8, as well as to all participating Imagination Celebration festival sites
3. ArtsOC will market the festival and official events through SparkOC.com and other media
4. ArtsOC will supply participating organizations with IC logos, brochures, posters, & a banner

### Participating Is Easy:

1. Submit your [online application](#) to participate by 2/29/2016.
2. Submit your event information to [SparkOC.com](#) by 3/20/2016.
3. Volunteer for at least 1 hour during the "Flyer Distribution Party" in Costa Mesa.
4. Display Imagination Celebration festival brochures at your site before and during the festival dates
5. Hang up the festival banner during your event.
6. Promote your event as you normally do.

## *Imagination: Pathway to the Future*

### **31<sup>st</sup> Annual Imagination Celebration April 16 – May 29, 2016**

Arts Orange County's Annual Imagination Celebration is Orange County's premier county-wide family arts festival dedicated to building awareness of and participation in the arts and arts education.

### Guidelines for Participation:

Each participating organization designs and produces its own event for the Imagination Celebration. Between 40 – 50 organizations participate each year.

#### Each event MUST:

- Take place in Orange County during the festival dates (April 16 – May 29)
- Be open to the public
- Be affordable (no more than \$20 admission charge)
- Be accessible to those with disabilities
- Feature at least one arts discipline
- Contain one or more of the following elements:
  - Presentation of a professional performing artist or arts group
  - Strong educational component
  - Showcase young people's achievement
  - Participatory, hands-on arts activities
  - Multi-generational, multi-cultural, multi-discipline

*There is no participation fee for organizations wishing to participate, however organizations must have current membership or become a member of Arts Orange County. Arts Orange County will advise you of your membership status upon review of your application.*

**To participate, fill out [this brief application](#) by February 29, 2016.**

### Questions?

Please contact Elizabeth Miller, [emiller@artsoc.org](mailto:emiller@artsoc.org)