

Membership Benefits



NETWORKING, INFORMATION & EDUCATIONAL OPPORTUNITIES

- Free admission to twice-yearly ArtsOC networking mixers
- Free admission to annual ArtsOC advocacy briefing
- Invitation to free peer-group ArtsOC roundtable luncheons
- Free subscription to ArtsOC e-newsletter, featuring local arts news, grant opportunities, professional development webinars, and more (published 2-3 times monthly)

MARKETING & AUDIENCE DEVELOPMENT

- Free listings on ArtsOC's SparkOC.com – events, jobs, calls for artists, auditions – all linked to your website (35,000 visitors monthly)
- \$100 off SparkOC advertising package (email blast, banner advertising, social media posts)
- Free listing for your organization with link to your website on ArtsOC'S Membership page

IMAGINATION CELEBRATION

- Your organization is invited to submit an event to be included in the Imagination Celebration festival of arts for families and children each Spring. This 35-year old festival offers your event strong branding and countywide marketing to schoolchildren through the Orange County Department of Education and major media partners. Only ArtsOC member organizations are included in the Imagination Celebration. There is no additional fee.

CONSULTING SERVICES

- One free hour of consultation annually at ArtsOC's offices
- Discounted rates on ArtsOC consulting services (e.g. Board retreat facilitation)

ADVOCACY

- ArtsOC keeps you posted about legislation affecting the arts community and nonprofit sector, and represents your interests through advocacy activities in Washington, D.C., Sacramento, and locally.