# LIBRARY

## **Revitalization Project**

Community Input and Programmatic Plan

391





Project funded by a grant requested by Assemblymember Sharon Quirk-Silva from



and by a grant from the State of California requested by Senator Josh Newman

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## INTRODUCTION

Gifted to the City in 1962 by the Norton Simon Foundation, the unique 10,500 s.f. Hunt Library at 201 S. Basque Avenue was designed by renowned architect William Pereira and sits on 2.2 acres of what was originally the campus of Hunt Foods Corporation. It operated as a library and cultural center until 2013 when the City consolidated library services at its newly-expanded central library at the Civic Center.

From 2014 until 2020, the Hunt was leased to a neighboring property owner, which prompted community concern and public discussion about the future of the building. During this time, application was made and approved for the Hunt's listing on the National Register of Historic Properties, which requires the preservation of its building and grounds.

In 2019, the City was awarded a State of California Library grant in the amount of \$2.5 million, secured through the efforts of Assemblymember Sharon Quirk-Silva. Later that year, the City of Fullerton issued a Request for Proposals, seeking a Literacy and Cultural Programming Partnership for the revitalization, operation and maintenance of the Hunt.

In June 2020, the Fullerton City Council selected Arts Orange County and Heritage Future as its designated programmatic partners for the Hunt Library Revitalization Project. During initial meetings between the partners and City management, a number of items were shared or determined: the City would not re-activate the Hunt as a branch library but the State Library Grant requires library services to be offered at the property, the amount of the State Library Grant was considerably less than the estimated costs of renovating the property, programmatic activities at the Hunt would be negatively impacted by the presence of an active dog park on the property, and the architect would require upfront information about the proposed programmatic uses in order to plan appropriately for its renovations.

In October 2020, the City contracted with Arts Orange County to conduct preliminary programmatic planning. The results of that effort are comprised in this report.



On May 15, 2021, Arts Orange County President and CEO Richard Stein met with Senator Josh Newman and Assemblymember Sharon Quirk-Silva and alerted them to the concerns regarding sufficient funds for the project and asked them to consider requesting additional money from the State of California. Senator Newman agreed to make the request and Assemblymember Quirk-Silva agreed to support the request. In the budget signed in July 2021, the State awarded the City of Fullerton \$2.75 million, which included \$250,000 in programmatic startup funding. Arts Orange County wishes to express its sincere gratitude to Senator Newman and Assemblymember Quirk-Silva for their guick and determined action to secure these additional funds.

In August 2021, the Fullerton City Council approved moving the dog park to Brea Dam Park. The space presently occupied by the dog park on the Hunt grounds may now be reconceived.

#### CITY OF FULLERTON

#### CITY COUNCIL

Mayor Bruce Whitaker, *District 4* Mayor Pro Tem Nick Dunlap, *District 2* Councilmember Fred Jung, *District 1* Councilmember Jesus Silva, *District 3* Councilmember Ahmad Zahra, *District 5* 

#### **CITY MANAGEMENT**

Steve Danley, Acting City Manager
Judy Booth, Library Director
Kellee Fritzal, Deputy Director of Community & Economic Development
Alice Loya, Deputy Director of Parks & Recreation
Derek Wieske, Principal Civil Engineer/ Acting City Engineer
Anissa Livas, Acting Senior Administrative Analyst

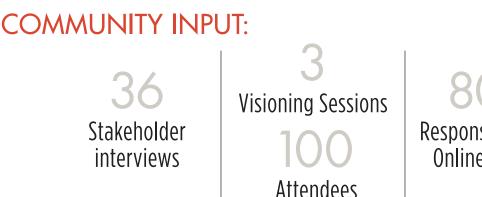
## EXECUTIVE SUMMARY

he Hunt Library is beloved in the memories of those who grew up with it as their branch library and as the site for art exhibits and performances they experienced. The building is admired for its design by enthusiasts of its renowned architect William Pereira and of the Mid-Century Modern style that permeated American life in the 1950s and 1960s. For these mostly older people, the promise of the Hunt Library's revitalization is to recapture the experience of its former glory.

Others in the community view the Hunt Library as a much-needed space for activities that have no other home, such as rooms where groups can gather regularly, a shared workspace with office amenities, a place where they can exhibit or perform, and a unique venue for special events. Many of these are younger and of diverse backgrounds who value the authenticity of the Hunt Library and its hideaway location as just the kind of space where they would like to hang out. Even more so if a café is on site.

Parents and educators envision its future as a learning space, especially for children and teens living within walking distance of the Hunt Library. Its potential as an after-school magnet for doing homework, receiving tutoring, being mentored in a media lab, and accessing high-speed Internet was frequently cited as the most important reason for its revitalization. And these activities help fulfill the State Library of California grant requirements by providing library-worthy programs and services.

This input was gathered through three primary channels: interviews with key stakeholders, facilitated community visioning sessions in English, Spanish and Korean, and an online survey.



Responses to the Online Survey Drawing from the ideas of the community, we have crafted the following Mission, Vision and Goals:

### VISION:

The Hunt Library will come to life by gathering, enriching and inspiring residents and visitors, and will foster a pride of place that generates a positive spirit and enduring energy that strengthens our community.

### **MISSION:**

To provide programs that are accessible, adaptable and designed to evolve and fit the needs of the community.

### GOALS:

To attain the Vision and to fulfill the Mission, we propose curating experiences that are Multidisciplinary, Collaborative, and Participatory.

More specifics follow that illuminate the ideas of the community and translate them into programmatic grids demonstrating the goals they fulfill. Also, a sample "year at a glance" and a sample "month at a glance" of programming are offered to provide a better understanding of a possible Hunt Library schedule.

## STAKEHOLDER INTERVIEWS

nterviews were conducted with 36 stakeholders representing various constituencies with an expressed interest in the Hunt Library Revitalization Project. These included current and former elected and appointed government officials, City staff members, leaders in K–12 and higher education, arts and culture leaders, and others. Such interviews are not only valuable in gathering context and input, but in informing the interviewees whose knowledge about the project varies.

### SUMMARY OF STAKEHOLDER INPUT

#### Location, Building and Grounds

- Make it an active place where people will have a reason to go to it's what saves historic buildings in the long term.
- The Hunt is a highly significant building in architect William Pereira's career, and a real chance to attract fans of his work and of Mid-Century Modern art, architecture and design.
- The isolated location of the Hunt Library means that the activities there will have to either draw from adjacent neighborhoods or be "destination events" that people will make a special effort to attend.
- The current lack of sufficient parking on site may limit attendance, so moving the dog park can help the City re-think how to address this issue.
- The building was previously a magnet for homeless people in the community, and it has been vandalized in recent months, so security will need to be addressed.

#### Community

Hunt Library is in an area of town that offers little in the way of community services and is populated by lower economic status residents. The Hunt is seen as the only place of its kind in the neighborhood, underscoring its importance as a resource to those living in the immediate area. The lack of adequate high-speed Internet access in the adjacent neighborhoods suggests that the Hunt should offer this amenity.



- ► Need to ensure that there is an abundance of free and affordable programs and services.
- While all ages should be welcomed at the Hunt, many interviewees cited a particular need to offer programming for children and teens, including those with special needs. For teens, in particular, the programming will only be successful if it truly meets their interests.
- The Hunt can be a valuable meeting space for local organizations who lack sufficient places to gather. Similarly, some of these organizations lack offices and could benefit from shared workspace at the Hunt.

#### Arts, Culture & Literacy Programs

- The importance of after-school programs focusing on literacy and assisting young people with their studies, such as tutoring, was emphasized by some.
- The lack of in-school music programs until 5th grade suggests that music instruction for younger students be included.
- The education community, including California State University, Fullerton, Fullerton College, and Fullerton Unified School District have instructional and community engagement programs that could take place at the Hunt at little or no cost. The District has a robust schedule of curricular

programs, some of which could be conducted at the Hunt. CSUF College of the Arts graduate students sometimes conduct visual or performing arts thesis projects offsite, and might view the Hunt as an attractive option.

 Providing access to a media lab with state-of-the-art equipment and instruction on site was considered a high priority.

#### Library Function

- Honoring the Hunt's history without reinstating it as a branch library can be accomplished through programmatic linkages with the main library: moving some programs to the Hunt, highlighting books at both locations that relate to other Hunt programs, and providing some satellite functional services.
- The Hunt will have the opportunity to create and deliver innovative information services to community members that are different than those of a traditional library.
- "E-branch" services, such as those offered at other libraries, can provide 24/7 access to the most popular books, magazines, and databases as well as many student resources.
- Without the burden and obligations of maintaining stacks, cataloging, maintaining and storing thousands of books and without having to staff a reference desk and a counter for checking in and out of books, the Hunt will have the ability to respond programmatically to the needs and interests of those who come there seeking the best of what a library can offer.

#### Sustainability

- To fund the operations and programs, many suggested a business model similar to that of The Muckenthaler Center: renting out the building and grounds for special events and weddings. The Muckenthaler leadership expressed support for the Hunt embracing such a business model and sees the Hunt's role as complementary, not competitive.
- The proposed idea of a café on site was considered highly desirable, one that would contribute to its financial sustainability, and would help attract visitors to the Hunt.
- Outside funding may be available for some of the programming from public and private sources.
   First Five, which focuses on the youngest children up to age 5, was mentioned as a prospect for helping to fund programs targeting that population.
- The Fullerton Library Foundation, which is independent of the library, is seen by many as a natural funder for many activities at the Hunt.

#### **INTERVIEWEES**

Ellen Ballard, City of Fullerton Library Trustee Judy Booth, Library Director, City of Fullerton Doug Chaffee, Orange County Supervisor, 4th District Sueling Chen, City of Fullerton Library Trustee Kathy Dasney, Former Manager, Hunt Branch Library Ken Domer, Former City Manager, City of Fullerton Nick Dunlap, Mayor Pro Tem, City of Fullerton Katherine England, Artist Jennifer Fitzgerald, Former Mayor, City of Fullerton Jan Flory, Former Mayor, City of Fullerton Terry Galvin, Board Member, Fullerton Heritage Ann Gread, Board Member, Fullerton Heritage Alan Hess, Board Member, Preserve OC Farrell Hirsch, Executive Director, Muckenthaler Cultural Center Fred Jung, Councilmember, City of Fullerton Kandra Kargo, *Save the Hunt* Ernie Kelsey, Board Member, Fullerton Heritage Young Kim, U.S. Representative, 39th District Matthew Leslie, Museum Curator Molly McClanahan, Former Mayor, City of Fullerton Dale Merrill, Dean, College of the Arts. California State University, Fullerton Greta Nagel, *Executive Director*, Museum of Teaching and Learning

Josh Newman, State Senator, 29th District Egleth Padilla Nuncci, *Community Organizer* Elizabeth Oates. President. Fullerton Library Foundation Board Sean Paden, City of Fullerton Library Trustee Robert Pletka, Superintendent, Fullerton School District Sharon Quirk-Silva, State Assemblymember, 65th District Deborah Richey, Board Member, Fullerton Heritage Jesús Silva, Councilmember, City of Fullerton Dee Steedman, Board Member, Friends of the Fullerton Library Irene Strauss, City of Fullerton Library Trustee Zoot Velasco, President-Elect, Fullerton Rotary Club Jon Wagner, Former Senior Major Gifts Officer, St. Jude Memorial Foundation Bruce Whitaker, Mayor, City of Fullerton Ahmad Zahra, Councilmember, City of Fullerton

## COMMUNITY VISIONING SESSIONS

hree facilitated sessions open to the public were conducted on site at the Hunt Library with COVID safety protocols in place. These included the opportunity for attendees to walk through the building beforehand in order to help them imagine how the space might be utilized to fulfill their programmatic aspirations for the Hunt. The April session was in English; the May session was in English and Spanish; the June session was in English and Korean. A total of 100 attended the sessions. Visioning session input was synthesized with the online survey and stakeholder interviews input in the preparation of this report.





#### Sunday, April 18, 2021 3pm ATTENDEES (46)

Fortune Abor Leslie Allen Jen Arroyo Amy Behrens Eduardo Carmona Annette Castellanos Fueling Chen James Cho Kathleen Dasney Alicia David **Rachel David** Kristine Dennehv Kathrina Diaz Arnel Dino Marie Estes Jensen Hallstrom Liz Hernandez Alan Hess Kandra Kargo

Marjorie Kerr Barbara Kilponen Lance Langdon John Loomis Jovce Mason Kathlee McCaul Arthur McCaul Molly McClanahan June McIntire Malavika Nambiar Greta Nagel Thai Nguyen Egleth Padilla Nuncci Sharon Quirk-Silva lane Rands Jim Ranii Jeff Rav Dan Reckard Whitney Reckard Marita Ross Kathleen Staniec Irene Strauss Nicholas Thurkettle

Victoria Torres Tabitha Vaage Bruce Whitaker Linda Whitaker

Saturday, May 15, 2021 9:30am

#### ATTENDEES (35)

Yolanda Aguilar Rosa Altamirano Mark Amaro Uriel Barba Lorena Selas Canerillo Jenny Carrillo Gabriela Coronado Silvia Cuevas Veronica Diaz de Gomez Scott Do Jennifer Espinoza Andrea Garcia Dallany Garcia

Gabriela Garcia Sonia V. Garcia Blanca Hernandez Monica Hernandez Silvia Hernandez Ramona Lopez Pilar Maldonado Socorro Mendoza Josh Newman Egleth Padilla Nuncci Noemi C. Perez Sharon Quirk-Silva Maria Ramirez Gabriela Reves Andrea Rices Celia Rodriguez Elizabeth Sanchez Amy Santos Veronica Segura Alba Silva Alma Vilchis Brett Watanabe





Saturday, June 19, 2021 9:30am ATTENDEES (19)

Charles Chong Marie Estes Nancy B. Estes Roberta Haught Kathie Hernandez Jason Hunh Kim Hyun Heidi Jenkin Fred Jung Rani K Alex Kim Hyun Kim Young Kim James Koo Tiffany Lee Jeong Min Ma Joe Pak Boyoung Park Sharon Quirk-Silva

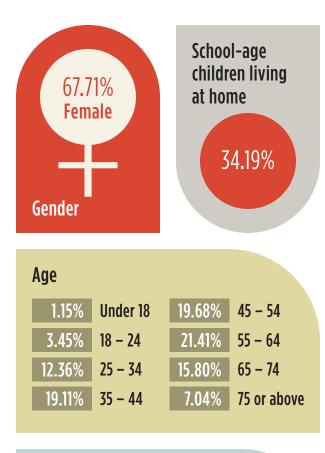
## ONLINE SURVEY OVERVIEW

n online survey seeking the community's vision for the Hunt Library was launched on December 1, 2020 and closed on June 30, 2021, with 803 respondents.



## **ONLINE SURVEY RESPONSES**

Who participated in the survey?



#### Annual income

36.01%
40.6%
23.39%

\$100,000 or less More than \$100,000

% Declined to answer

#### Education

Bache	73.25%
Associ	15.16%
High s	9.59%

Bachelor's or Graduate degree Associate's or Technical degree

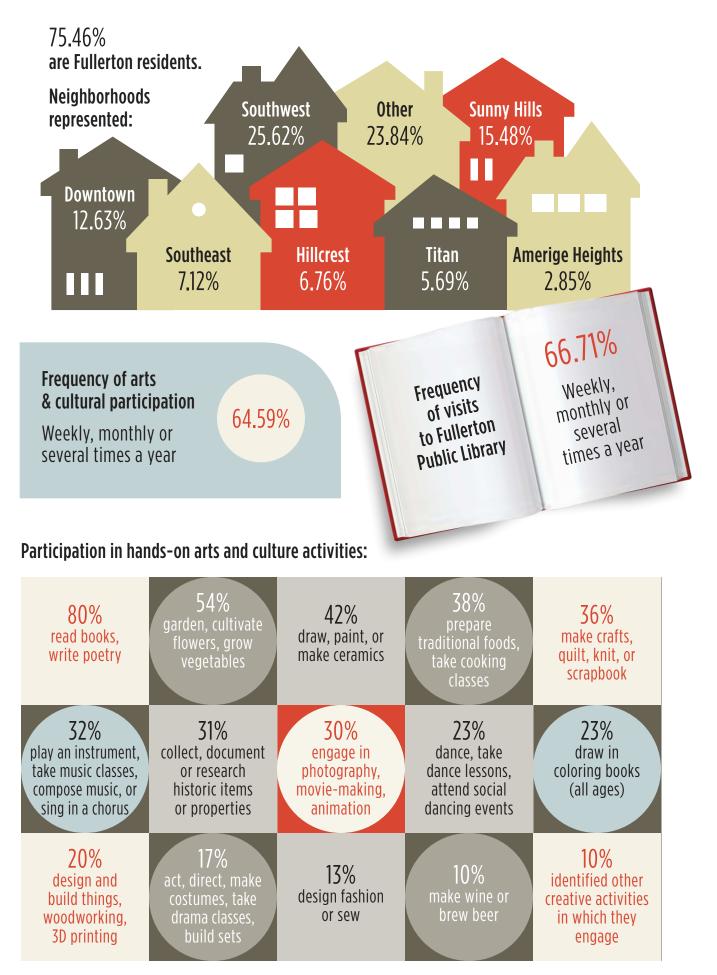
59% High school graduate

#### **Ethnicity**

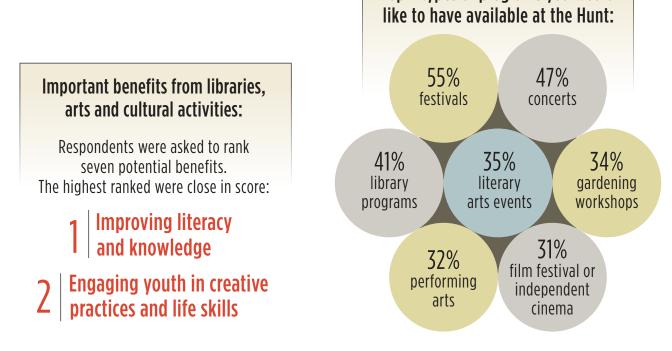
- 54.39%White alone, not Hispanic or Latino13.53%Hispanic or Latino11.22%Two or more races7.05%Asian alone<1%</td>Other options
- 12.81%Declined to state

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18.01%	District 1
33.79%	District 2
10.98%	District 3
23.67%	District 4
12.52%	District 5



## Programmatic interests and ideas for the Hunt Top 4 types of programs you would

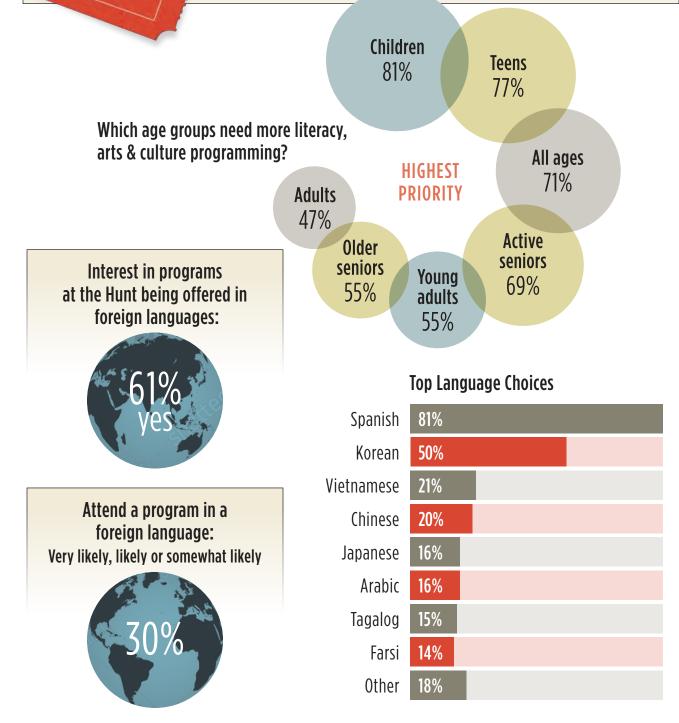


Top 3 favorite ideas for activating and improving the space at the Hunt Library:



#### Admission for special events and programs?

Admission to the Hunt for library services, to read and browse its collection of books and other materials, study and do homework, view exhibitions, and to enjoy the grounds will be <u>free of charge</u>. However, certain activities will require paying a fee. How much are you willing or able to pay for special events and programs such as concerts, performances, lectures, and instructional workshops?



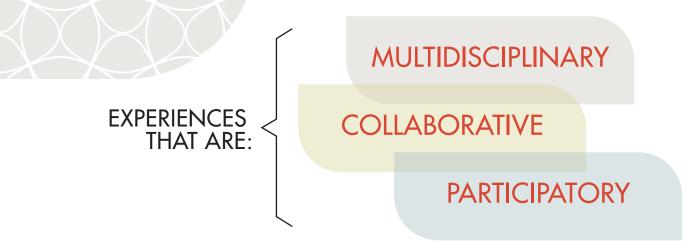
**Under \$10:** 37%

**\$10-\$20:** 46%

\$20-\$30: 18%

## PROGRAMMATIC GOALS

ities worldwide recognize the multiple benefits of creative placemaking to their communities. This now commonly used term typically refers to bringing places to life by engaging citizens directly in a variety of creative experiences through the installation, exhibition and presentation of public art and performance. These creative places attract people to gather, enrich and inspire them, and foster a pride of place that generates a positive spirit and enduring energy that strengthen safe, healthy neighborhoods and communities.



Dedicated to community building, it is the mission of programmatic partner Heritage Future, a nonprofit organization, to provide our diverse neighborhoods with creative and cultural opportunities. We accomplish these objectives through three divisions: <u>Past Forward, Public Podcasting, and</u> <u>Without Books</u>.®

- Past Forward is a designer of public spaces and experiences. We transform historic buildings into accessible and adaptable placemaking centers through collaborative programming and customizable environments.
- Public Podcasting is a public podcast service and distributor. Our educational media is designed to amplify the voices of community leaders by providing a platform to share stories about civic engagement and cultural enrichment.
- Without Books<sup>®</sup> is an author-centric book initiative. Our resources support authors. We also provide access to millions of books.

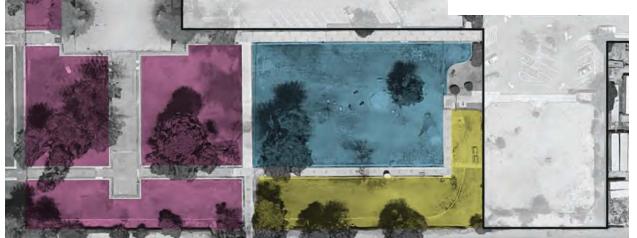
## SPACE UTILIZATION



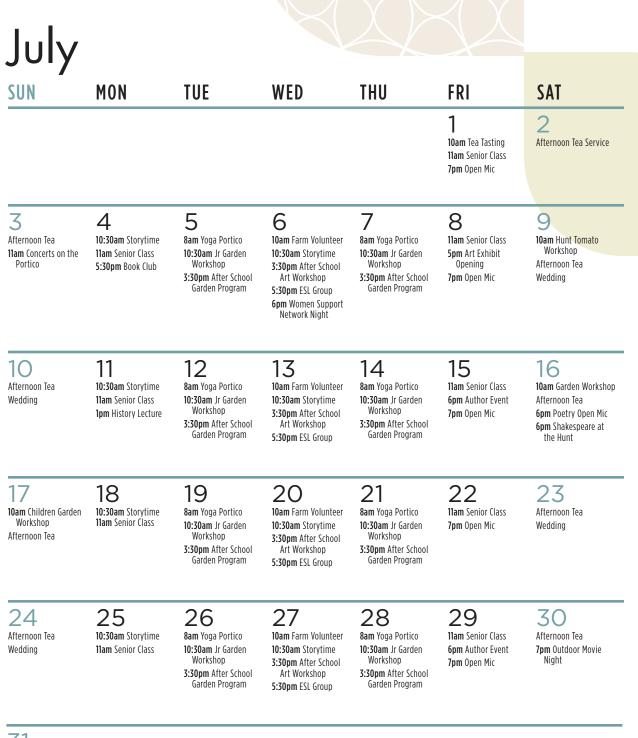
- Library Services: Multipurpose space for community programs including classes, lectures, and symposiums
- Past Forward Gallery: Exhibition space and multi-disciplinary pop-up projects
- 3 Innovation Labs: Community space for nonprofit partnerships
- 4 Heritage Future Info Desk/Storage: Book sales, check-in and registration
- 5 Public Podcasting Studio: Performances, screenings, and workshops
- 6 Cafe: Counter service, food storage, kitchen, seating and multipurpose space for community programs
- Without Books Store: Multipurpose space for community programs with a "Wall of Books" and a Mike Stilkey "Book Mural"

**Portico/Stages:** Outdoor cafe seating and staging for concerts and festivals

- **Education Farm/Sculpture Garden:** Community programs and public art
- Multipurpose Area
- Parking



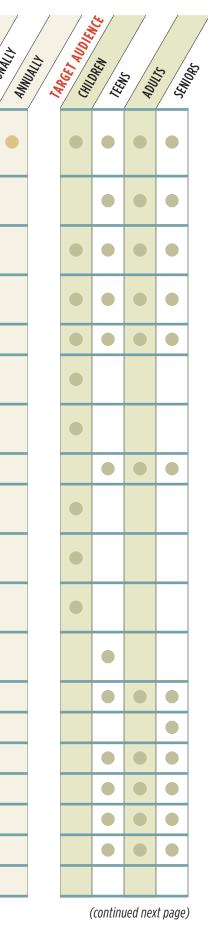
## PROGRAM OPTIONS AT A GLANCE: A SAMPLE MONTH



31 11am Concerts on the Portico Afternoon Tea

# Sample July Programs of the second state of th

	/	/	/	/	/	/	/	/
Ketchup Demonstration: Hunt Tomatoes <i>(annual)</i> / class, pop up Preserved Food Vendors								
Women Supporting Women Networking (quarterly)								
Shakespeare at the Hunt (summer program)								
Outdoor Movie Night, Lecture & Screening (summer program)								
Author Reading/Signing (monthly)								
Junior Garden Workshop Age 2–5 (monthly)								
Children's Garden Workshop Age 5–10 <i>(monthly)</i>								
Garden Workshop <i>(monthly)</i>								
Bilingual Storytime English/Spanish (weekly)	•							
Bilingual Storytime English/Korean (weekly)								
After School Garden Program — elementary school age <i>(weekly)</i>								
After School Garden Program — high school age <i>(weekly)</i>								
Tea/Coffee Tasting Lecture (weekly)								
Senior Classes <i>(weekly)</i>								
Morning Yoga <i>(weekly)</i>								
Book Club <i>(monthly)</i>								
ESL Conversation Group (weekly)								
Open Mic <i>(weekly)</i>								
3–5 Wedding Rentals								



## (continued) Sample July Programs

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Sample July Programs	AGDI-OPY	BLAIL	CU11.	AAP.	METHING ARTS	HEAL	LECT.	liko.	UTES VARA	PEDr.	Social Mille A	Spec. HECREAL	VISILE EVENTS	Volus ARTS	WORKS.
Ketchup Demonstration: Hunt Tomatoes <i>(annual) /</i> class, pop up Preserved Food Vendors			•				•								
Women Supporting Women Networking (quarterly)															
Shakespeare at the Hunt (summer program)															
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Author Reading/Signing (monthly)															
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Book Club <i>(monthly)</i>															
ESL Conversation Group (weekly)															
Open Mic <i>(weekly)</i>															
3–5 Wedding Rentals															

## A SAMPLE YEAR OF PROGRAMS

#### January

- International Kite Festival Uttarayan India (annual) / kite making workshop, art exhibit featuring kites
- Library Shelfie Day (4th Wednesday of January) (annual)
- Women Supporting Women Networking (quarterly)
- Concerts on the Portico (monthly)
- Fullerton and Orange County History Lecture (monthly)
- ► Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
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- ► Afternoon Tea (weekly)
- ► Senior Classes (weekly)
- Morning Yoga (weekly)
- Book Club (monthly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)

#### February

- Tomato Plant Sale including Hunt Tomato Seeds (annual) / lecture on Hunt tomatoes, etc
- Lunar New Year (annual) / lectures, workshops, exhibit, performances



- Library Lovers Day (2/14) / blind book library to check out, curated section (annual)
- Fullerton and Orange County History Lecture (monthly)
- ► Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2-5 (monthly)
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- ► Morning Yoga (weekly)
- ► Book Club (monthly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)

#### March

- Persian New Year (annual) / lectures, workshops, exhibit performances
- ► World Poetry Day (3/21) (annual)
- Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
- ► Garden Workshop (monthly)
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- ► Open Mic (weekly)

#### April

- ► Dia del Niño Festival (annual)
- ► Easter Egg Hunt (annual)
- ► Children's Book Day (4/2) (annual)
- Drop Everything and Read Day (annual) submit and tag pics of reading
- Independent Bookstore Day (last Saturday in April) (annual)
- ► Women Supporting Women Networking (quarterly)
- ► Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
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- Senior Classes (weekly)
- ► Morning Yoga (weekly)
- ► Book Club (monthly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)
- ► 3-5 Wedding Rentals

#### May

- Cinco De Mayo (annual) exhibit, performance, lectures
- AAPI Month (annual) lectures, workshops, exhibit, performances
- Free Comic Book Day (1st Saturday in May), sponsored event (annual)
- ► Seasoned Farm Dinner Fundraiser (*bi-annual*)
- Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
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- Book Club (monthly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)
- ► 3-5 Wedding Rentals

#### June

- ► Juneteenth (annual) / lectures, workshops, exhibit
- ► Shakespeare at the Hunt (summer program)
- Outdoor Movie Night (summer program)
- ► Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
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- ► Open Mic (weekly)
- ► 3-5 Wedding Rentals

#### July

- Ketchup Workshop Hunt Tomatoes (annual) / class, pop up Preserved Food Vendors
- ► Women Supporting Women Networking (quarterly)
- ► Shakespeare at the Hunt (summer program)
- Outdoor Movie Night (summer program)
- ► Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
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- ► Open Mic (weekly)
- ► 3-5 Wedding Rentals





#### August

- ► National Coloring Book Day (8/2) (annual)
- ► National Book Lovers Day (8/9) (annual)
- ► Shakespeare at the Hunt (summer program)
- Outdoor Movie Night (summer program)
- Author Reading/Signing (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
- ► Garden Workshop (monthly)
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- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)
- ► 3-5 Wedding Rentals

#### September

- ► National Library Card Signup Month (annual)
- ► Fullerton Food Festival (annual)
- Seasoned Farm Dinner Fundraiser (bi-annual)

- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
- ► Garden Workshop (monthly)
- Book Club (monthly)
- ► Bilingual Storytime English/Spanish (weekly)
- ► Bilingual Storytime English/Korean (weekly)
- After School Garden Program elementary school age (weekly)
- After School Garden Program high school age (weekly)
- ► Afternoon Tea (weekly)
- ► Senior Classes (weekly)
- ► Morning Yoga (weekly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)

#### October

- ► Fall Festival (annual)
- Kimchi Workshop (annual) / class, pop up preserved food vendors
- ► Women Supporting Women Networking (quarterly)
- Artisan Pop-up Shop (seasonal)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
- ► Garden Workshop (monthly)
- Book Club (monthly)
- ► Bilingual Storytime English/Spanish (weekly)
- ► Bilingual Storytime English/Korean (weekly)
- After School Garden Program elementary school age (weekly)
- After School Garden Program high school age (weekly)
- ► Afternoon Tea (weekly)
- ► Senior Classes (weekly)
- ► Morning Yoga (weekly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)



#### November

- ► Artisan Pop-up Shop (seasonal)
- ► Veteran's Day (annual) / exhibit, history lecture
- Native American Heritage Month (annual) / exhibit, lectures
- NaNoWriMo (annual) / partner with regional chapters, discounts to books and café, 3 writing workshops
- ► Junior Garden Workshop Age 2–5 (monthly)
- Children's Garden Workshop (monthly)
- ► Garden Workshop (monthly)
- Book Club (monthly)
- ► Bilingual Storytime English/Spanish (weekly)
- ► Bilingual Storytime English/Korean (weekly)
- After School Garden Program elementary school age (weekly)
- After School Garden Program high school age (weekly)
- ► Afternoon Tea (weekly)
- ► Senior Classes (weekly)
- Morning Yoga (weekly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)

#### December

- Artisan Pop-up Shop (seasonal)
- ► Holiday Festival (annual)
- ► Tamales Workshop (annual)
- ► Book Club (monthly)
- ► Junior Garden Workshop Age 2–5 (monthly)
- ► Children's Garden Workshop Age 5–10 (monthly)
- ► Garden Workshop (monthly)
- ► Bilingual Storytime English/Spanish (weekly)
- ► Bilingual Storytime English/Korean (weekly)
- After School Garden Program elementary school age (weekly))
- After School Garden Program high school age (weekly)
- ► Afternoon Tea (weekly)
- ► Senior Classes (weekly)
- ► Morning Yoga (weekly)
- ► ESL Conversation Group (weekly)
- ► Open Mic (weekly)

## Detailed Programmatic Grid



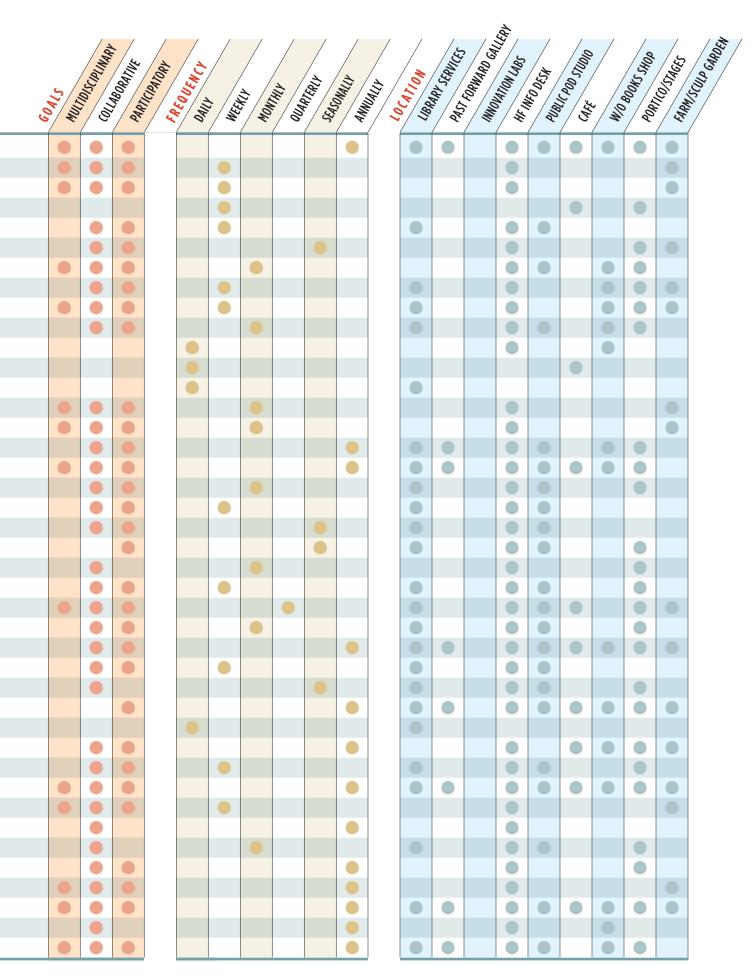


## Detailed Goals, Frequency, and Location

#### PROGRAMS AND SERVICES

AAPI Month (annual) / lectures, workshops, exhibit, performances After School Garden Program — elementary school age (weekly) After School Garden Program — high school age (weekly) Afternoon Tea (weekly) Animation Coding Classes Artisan Pop-up Shop (seasonal) Author Reading/Signing (monthly) Bilingual Storytime English/Korean (weekly) Bilingual Storytime English/Spanish (weekly) Book Club (monthly) Book Shop / Purchasing Books Café / Drinks and Food for Purchase Checking Out Library Books Children's Garden Workshop Age 2–5 (monthly) Children's Garden Workshop Age 5–10 (monthly) Children's Book Day (4/2) (annual) Cinco De Mayo (annual) / exhibit, performance, lectures Citizenship Classes Classes for Children to Learn How to Use Tech for Learning, Reading College Prep and Scholarship Search Programs **Community Forums** Concerts on the Portico (monthly) Crochet, Knitting, Sewing Workshop Culinary: Classes, Books, Cocktail Party DACA Applications and Process Workshop Dia del Niño Festival (annual) Digital Literacy Classes Dramatic Readings of Plays/Screenplays Drop Everything and Read Day (annual) / submit and tag pics of reading Dropping Off Library Books Easter Egg Hunt (annual) ESL Conversation Group (weekly) Fall Festival (annual) Farm Volunteer Day (weekly) Free Comic Book Day (1st Saturday in May / annual) / sponsored event Fullerton and Orange County History Lecture (monthly) Fullerton Food Festival (annual) Garden Workshop *monthly*) Holiday Festival (annual) Independent Bookstore Day (last Saturday in April / annual) International Kite Festival Uttarayan India (annual) / kite-making workshop, art exhibit

(continued)



## Detailed Programmatic Grid



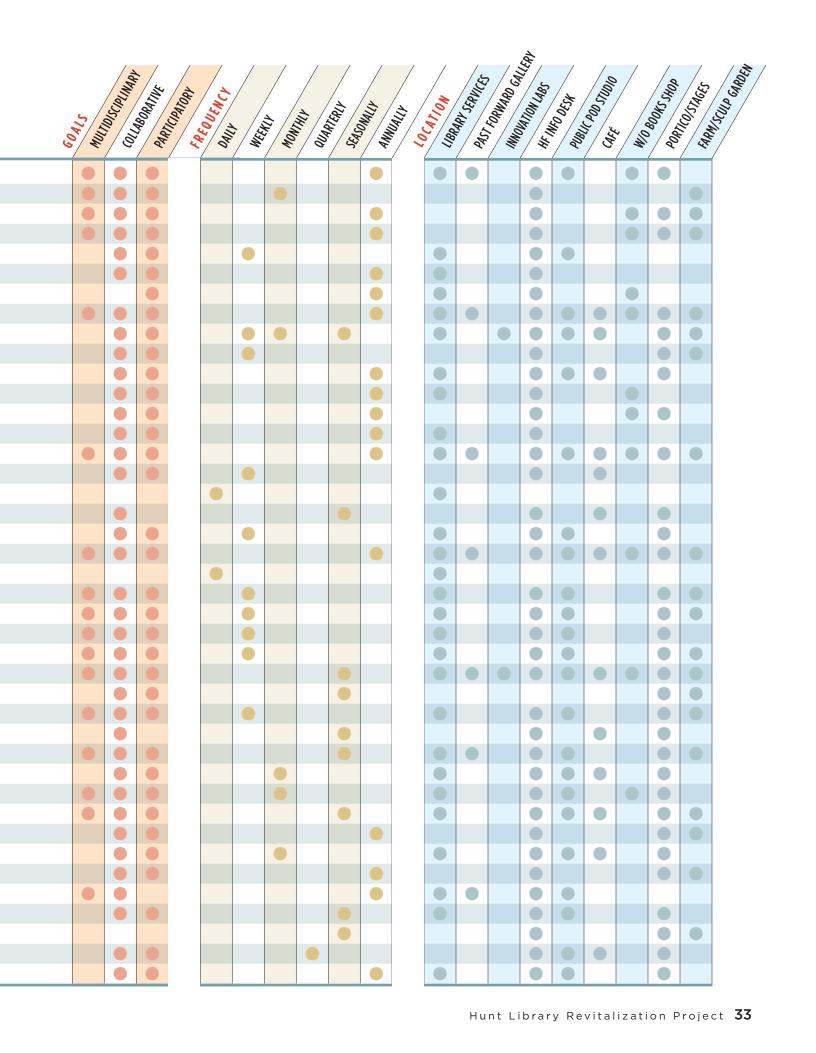




## Goals, Frequency, and Location (continued)

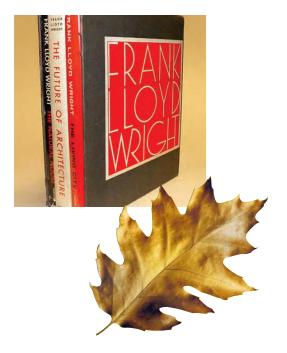
#### PROGRAMS AND SERVICES

Juneteenth (annual) / lectures, workshops, exhibit Junior Garden Workshop Age 2–5 (monthly) Ketchup Demonstration — Hunt Tomatoes (annual) / class, pop up food vendors Kimchi Workshop (annual) / class, pop up preserved food vendors Language Classes — Spanish, Korean Library Lovers Day (2/14) (annual) / blind book library to check out, curated section Library Shelfie Day (4th Wednesday in January / annual) Lunar New Year (annual) / lectures, workshops, exhibit, performances Mentorship Programs Morning Yoga (weekly) NaNoWriMo (annual) / partner with regional chapters, book/café discounts, workshops National Book Lovers Day (8/9) (annual) National Coloring Book Day (8/2) (annual) National Library Card Signup Month (annual) Native American Heritage Month (annual) / exhibit, lectures Open Mic (weekly) **Opening Library Card** Outdoor Movie Night (summer program) Parenting Classes Persian New Year (annual) / lectures, workshops, exhibit performances Picking Up Library Books Reserved Online Programs to Serve and Support Autistic Children Programs to Support Students with ADD Reading Tutoring and Programs Rocket Flight Program with Hughes & High School Tutoring Programs School Field Trips Seasonal Farm Dinner Fundraiser (bi-annual) Senior Classes (weekly) Shakespeare at the Hunt (summer program) Sister City Programs Space for Meetup Groups Story Hour Series Student Performances Tamales Workshop (annual) Thematic Literary Clubs Tomato Plant Sale including Hunt Tomato Seeds (annual) / lecture on Hunt tomatoes Veteran's Day (annual) / exhibit, history lecture Voting Site Wedding Rentals Women Supporting Women Networking (quarterly) World Poetry Day (3/21) (annual)



# Detailed Programmatic Grid Categories PROGRAMS AND SERVICES AAPI Month (annual) / lectures, workshops,

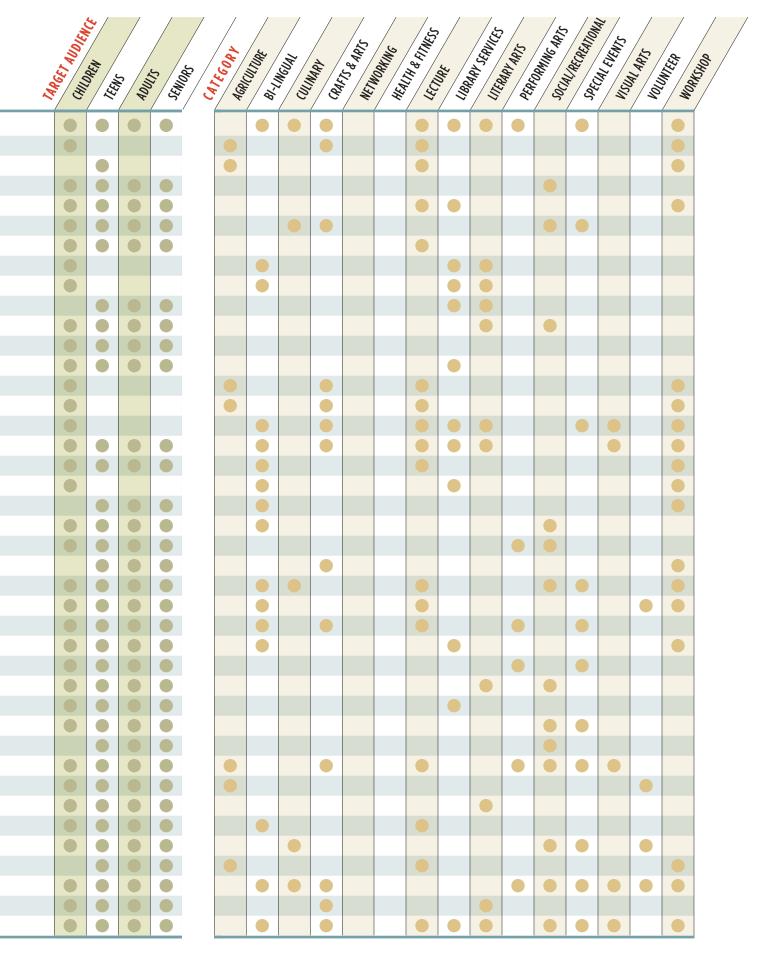






AAPI Month (annual) / lectures, workshops, exhibit, performances After School Garden Program — elementary school age (weekly) After School Garden Program — high school age (weekly) Afternoon Tea (weekly) **Animation Coding Classes** Artisan Pop-up Shop (seasonal) Author Reading/Signing (monthly) Bilingual Storytime English/Korean (weekly) Bilingual Storytime English/Spanish (weekly) Book Club (monthly) Book Shop / Purchasing Books Café / Drinks and Food for Purchase Checking Out Library Books Children's Garden Workshop Age 2–5 (monthly) Children's Garden Workshop Age 5–10 (monthly) Children's Book Day (4/2) (annual) Cinco De Mayo (annual) / exhibit, performance, lectures Citizenship Classes Classes for Children to Learn How to Use Tech for Learning, Reading College Prep and Scholarship Search Programs **Community Forums** Concerts on the Portico (monthly) Crochet, Knitting, Sewing Workshop Culinary: Classes, Books, Cocktail Party DACA Applications and Process Workshop Dia del Niño Festival (annual) Digital Literacy Classes Dramatic Readings of Plays/Screenplays Drop Everything and Read Day (annual) / submit and tag pics of reading Dropping Off Library Books Easter Egg Hunt (annual) ESL Conversation Group (weekly) Fall Festival (annual) Farm Volunteer Day (weekly) Free Comic Book Day (1st Saturday in May / annual) / sponsored event Fullerton and Orange County History Lecture (monthly) Fullerton Food Festival (annual) Garden Workshop *monthly*) Holiday Festival (annual) Independent Bookstore Day (last Saturday in April / annual) International Kite Festival Uttarayan India (annual) / kite-making workshop, art exhibit

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# Detailed Programmatic Grid Detailed PROGRAMS AND SERVICES Juneteenth (annual) / lectures, workshops, exhibit

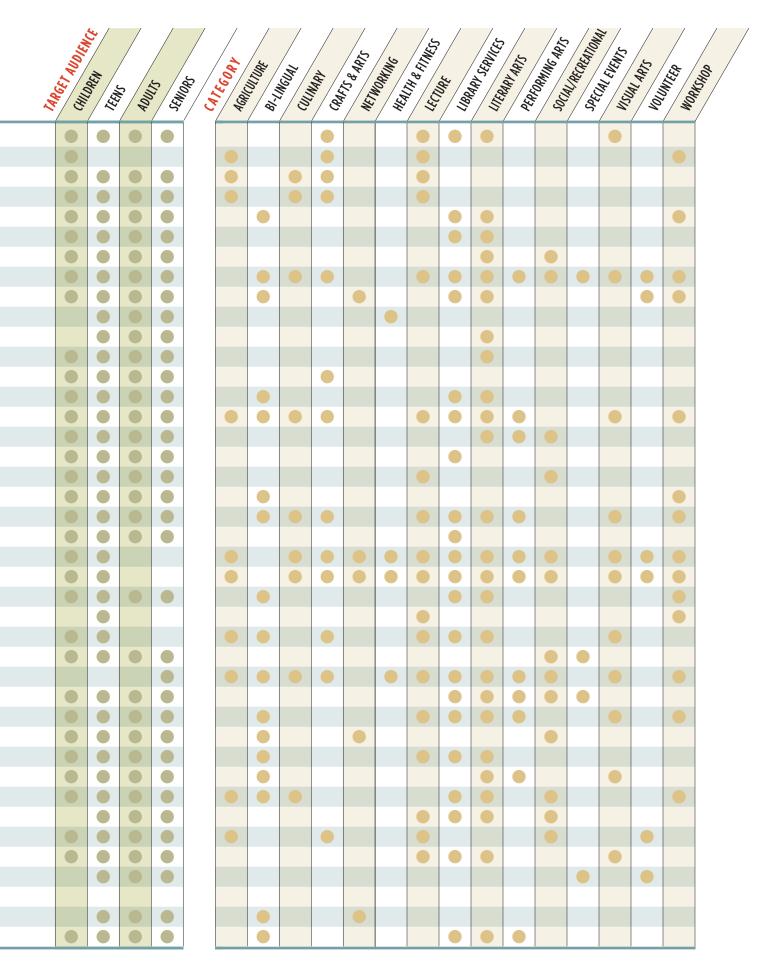








Junior Garden Workshop Age 2–5 (monthly) Ketchup Demonstration — Hunt Tomatoes (annual) / class, pop up food vendors Kimchi Workshop (annual) / class, pop up preserved food vendors Language Classes — Spanish, Korean Library Lovers Day (2/14) (annual) / blind book library to check out, curated section Library Shelfie Day (4th Wednesday in January / annual) Lunar New Year (annual) / lectures, workshops, exhibit, performances Mentorship Programs Morning Yoga (weekly) NaNoWriMo (annual) / partner with regional chapters, book/café discounts, workshops National Book Lovers Day (8/9) (annual) National Coloring Book Day (8/2) (annual) National Library Card Signup Month (annual) Native American Heritage Month (annual) / exhibit, lectures Open Mic (weekly) **Opening Library Card** Outdoor Movie Night (summer program) Parenting Classes Persian New Year (annual) / lectures, workshops, exhibit performances Picking Up Library Books Reserved Online Programs to Serve and Support Autistic Children Programs to Support Students with ADD Reading Tutoring and Programs Rocket Flight Program with Hughes & High School Tutoring Programs School Field Trips Seasonal Farm Dinner Fundraiser (bi-annual) Senior Classes (weekly) Shakespeare at the Hunt (summer program) Sister City Programs Space for Meetup Groups Story Hour Series Student Performances Tamales Workshop (annual) Thematic Literary Clubs Tomato Plant Sale including Hunt Tomato Seeds (annual) / lecture on Hunt tomatoes Veteran's Day (annual) / exhibit, history lecture Voting Site Wedding Rentals Women Supporting Women Networking (quarterly) World Poetry Day (3/21) (annual)





## **EQUIPMENT & FIXED ASSET** RECOMMENDATIONS

#### n order to support the programmatic goals, the Hunt Library will need to be properly equipped with technical equipment to meet the expectations of its users.

The installed equipment should be simple to use, easy to maintain, and not require a costly technician to make adjustments. On those occasions when the needs of an event exceed the capabilities of the equipment on site, such requirements can be met through rentals and the hiring of outside technicians, and would be incorporated into the budgets for in-house events or added to the rental fees charged to the outside user.



Equipment would be designed and acquired to accommodate the most prevalent expected needs of the overall building and grounds as well as specific spaces within the building. This would include these general categories:

- ► Large screen televisions
- Cabling and hookup
- ► Entrance message board
- ► Wireless high speed Internet
- ► Lighting systems
- ► Sound system

- ► Wiring Infrastructure
- Exterior power to support large outdoor sound and lighting
- Speaker locations
- ► Lighting towers

A preliminary estimate for the purchase and installation of recommended equipment is \$350,000, which it is recommended be included in the capital improvement costs for the Hunt from its overall \$5 million in State grants.

## FINANCIAL MODEL



hallenging the traditional business model for bookstores, cultural centers, libraries, and galleries, programmatic partner Heritage Future's multipurpose placemaking centers are accessible, adaptable, and designed to evolve and fit the needs of our community.

Forgoing costly programming, our all-in-one community model is low-risk and high reward. With a flexible format and interchangeable parts, we leverage customizable online and offline opportunities with a deliberate budget and versatile staff. Heritage Future is designed to operate on a modest budget while maximizing our partnerships in the community.

Heritage Future is uniquely positioned to leverage physical space, innovate program formats, and cultivate relationships with local and national academic institutions, public-private corporations, nonprofits, and community leaders to create a thriving cultural hub at the Hunt.

Based on the model we developed at The Center in Orange, our vision follows three goals:

- Partner with a local cafe/catering company to provide administrative staff, daily operations, and revenue to support community programming.
- Collaborate with academic institutions and local nonprofits to execute a series of community discussions, lectures, and workshops with an emphasis on literacy, art and culture, urban agriculture, community engagement, education, technology and innovation, entrepreneurship, business and workforce development.
- Connect with artists, galleries, museums, and local art groups to curate exhibitions, festivals, performances, and screenings.

The plan is for the Hunt Library operation to be sustainable after a three- to five-year launch period during which it will be necessary to subsidize start-up expenses. Funds for these initial expenses in the amount of \$250,000 were approved in the State of California budget in July 2021 as requested by Senator Josh Newman and supported by Assemblywoman Sharon Quirk-Silva.

Expense budget items for the Programmatic Partners are:

- ► Full-Time Staff
- ► Part-Time Staff
- Utilities
- ► WiFi/Internet
- ► Security After-Hours
- Janitorial Services

This Financial Model depends upon the assumption that major building maintenance, groundskeeping, parking lot and driveway maintenance, and library services would continue to be handled by the City of Fullerton.

Income to support programmatic costs:

- Café Rent
- ► Event and Wedding Rentals
- Meeting Room Rentals
- Ticketed Programs
- ► Festivals Booths, Sponsors
- Book Shop Sales
- ► Grants/Donors/Partnerships/Sponsors



## ABOUT THE CONSULTANT

Arts Orange County (ArtsOC) is the leader in building appreciation of, participation in, and support for the arts and arts education in Orange County, California.

A countywide nonprofit arts council, Arts Orange County is designated by the County's Board of Supervisors as its official Local Arts Agency and State-Local Partner.

Founded in 1995, ArtsOC offers a broad range of traditional arts council programs and services that are augmented by an innovative portfolio of consulting and project management services for government, education and nonprofit organizations.

Richard Stein, President & CEO



Hunt Library Rev<mark>italization Project</mark> Community Input and Programmatic Plan

#### ARTS ORANGE COUNTY CONSULTING TEAM

Richard Stein Lead Consultant

Janet Kim Project Consultant

Tomas Benitez Tracy Hudak Christina Kim Victor Payan *Community Engagement Consultants* 

Tricia Hayden, Hayden Design Graphic Designer

John Brown President & CEO, The Showpros Group Technical Production Consultant

17620 Fitch, Suite 255 Irvine CA 92614 714.556.5160 | ArtsOC.org

#### **PROGRAMMATIC PARTNER**

Dedicated to community building, our mission as a nonprofit organization is to provide our diverse neighborhoods with creative and cultural opportunities. We accomplish these objectives through three divisions: Past Forward, Public Podcasting, and Without Books.®

- Past Forward is a designer of public spaces and experiences. We transform historic buildings into accessible and adaptable placemaking centers through collaborative programming and customizable environments.
- Public Podcasting is a public podcast service and distributor. Our educational media is designed to amplify the voices of community leaders by providing a platform to share stories about civic engagement and cultural enrichment.
- Without Books<sup>®</sup> is an author-centric book initiative. Our resources support authors. We also provide access to millions of books.

Janet Kim, CEO



Heritage Future The Center 115 North Orange Street Orange, California 92866 HeritageFuture.org



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